

Job Posting: Online Content Creator

Competition Number:	AD-21037-CO
Type:	External - Full-Time (Indeterminate)
Hours of Work:	36 hours per week (either four-day workweek or nine-day fortnight)
Compensation	\$55 - \$61K annually, depending on experience, plus a competitive leave and benefits package after initial disqualification period.
Location:	While some hours in our Gastown office are required, working from home is an option.
Deadline:	Open Until Filled

About Us:

An exciting opportunity exists for an *Online Content Creator* with Atira Women's Resource Society, an award-winning nonprofit organization known for its inclusionary hiring practices and where a job is more than a pay cheque. We offer the opportunity to work alongside a remarkable group of women working to make the world a more just place, one woman, one child, one home, one job at a time.

About the Opportunity:

As the *Online Content Creator* you are responsible for creating engaging blog posts, viral GIFs and perfectly crafted Tweets. You will coordinate a monthly podcast and collaborate with the team to create resources and online tools, populate our websites with evidence-based best practices and other related content, and support the creation of on-line training. You will grow an audience for women's housing and develop our online presence across all our social media channels. You will take ownership of social media metrics to ensure relevant goals are met. Your primary focus is a national women's housing advocacy project, and you will work with Atira's social media team in support of meeting all social media goals.

About You:

You have an inclusive/intersectional feminist analysis of violence against women and powerful alignment with Atira's mission, vision, values and philosophy. You are a team player who strives for excellence but loves to have a good laugh, is able to think fast, be critical, and make sound decisions while working in a fast-paced environment. You have the confidence to lead, and the intuition to know when to ask for help. You are motivated by curiosity, empathy, and the desire to be part of social change/justice. You are passionate about access to safe, adequate, affordable housing, especially as it relates to women and children and women and children marginalized by their experiences of structural oppression as well as interpersonal oppression. You tell stories and share images that bring these struggles to life and you know how to harness the power of social media to engage, educate, and inspire.

You have one – two years of experience working directly in the social media or content marketing fields, an active presence on and an in-depth understanding of major social media networks and trends, excellent English writing and editing skills with an understanding of writing for different audiences, experience using both WordPress and Hubspot, a passion for producing visuals for social media with an eye for design, experience using Photoshop, knowledge of SEO best practices and the capability to easily navigate Google Analytics. You have extensive experience organizing live and recorded digital events like podcasts, webinars, Q&A's and interviews.

Resumes from qualified First Nations, Métis and or Inuit women are encouraged, as are resumes from Black women, women of colour, trans women, women who are disabled and women from other equity seeking groups. Fluency in a language(s) other than English is an asset.

Application Process

Applications should be emailed to jobs@atira.bc.ca Please quote the Competition Number in your email subject line and provide a cover letter with a current resume describing how you meet or exceed the above-noted qualifications. **Resumes with a Cover Letter unique to Atira are guaranteed a review.** Candidates who lack the experience and qualifications set out in the posting will not be considered, although an exceptional cover letter and transferable skills may overcome lack of experience for some positions. Please go to www.atira.bc.ca/careers for a current list of postings.